**Public Disclosure of Student Achievement**

**Institution Name:** Fisher College

**Business Unit(s) included in this report:** School of Management and Communication

**Academic Period Covered:** Academic Year 2018-2019

**Date Submitted:** October 1, 2019

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| **PROGRAM** | **INDICATOR** | **RESULT** |
| Bachelor of Science in |  |  |
| Management | Retention Rate | 61% |
| Marketing | Retention Rate | 50% |
| Sport Management | Retention Rate | 56 % |
|  |  |  |
| Master of Business Administration |  3-Year Graduation Rate | 79 % |
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**Indicators Used**

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| **INDICATOR** | **DESCRIPTION AND HOW IT WAS CALCULATED** |
| Retention Rate | First time in college day student retention Fall 2018 to Fall 2019 |
|  |  |
| 3-Year Graduation Rate | Most recent 3-Year Graduation Rate data available (including both Full-time and Part-time MBA students). Cohort began in Fall 2017 and degree conferred by September 1, 2019.  |
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