



### A Century of Changing Lives

Set amidst the regal brownstones of Boston's historic Back Bay neighborhood and invigorated by the academic spirit of this, the epicenter of American higher education, Fisher College believes student-centered education changes lives.

Myron and Edmund Fisher, who were trained as teachers at an Iowa normal school, founded Winter Hill Business School in 1903, the antecedent of the college that bears their name. The Fishers believed that they could meet the needs of immigrants desperate to leave the factory floors and "move their lives forward."

Whether as a skills-based professional school, a women's junior college, a destination for veterans, or as an enabler for the adult learner, Fisher College has always believed in the equalizing power of education and serves as a landing spot for a diverse population.

Fisher remains a pioneer. Fisher Online and the Division of Continuing Education have earned national recognition; the College's eagerness to collaborate benefits all students; the City of Boston celebrates Fisher's unique college readiness program; the Fisher Falcons stand atop the conference and national rankings. The spirit of Fisher College is strong.

### Conditions for Success

It is Fisher's 'teaching-first' philosophy that has united students and faculty in a learning partnership for more than a century. Unlike at any time in its history, Fisher College is positioned to respond to the needs of this generation of students:

- **Leadership:** The College appointed Dr. Thomas M. McGovern as its eighth president in October 2007. Along with the Board of Trustees, the Alumni Board, Annual Fund Committee, Falcon Club, and Board of Fellows provide new perspective and opportunities.
- **Expansion:** Enrollment is at its highest level in two decades and a diverse student population reflects our global reach. New bachelor's programs were recently approved. The purchase of One Arlington Street signals transformative growth.
- **Engagement:** The College's 12,000 alumni are invigorated and the Alumni Association is more active than ever before. The involvement of corporate philanthropies and foundations as well as friends and donors is evidence of a common belief in Fisher's mission.

## Envisioning the Future

A student-centered institution that places a premium on instruction in an intimate setting is vital, especially in a fast-paced world that is becoming ever more competitive and demanding. The Fisher model can be enabled through investment in the following areas:

- **Scholarships:** Through its Fisher Trustee Scholarship, the College provides over \$4 million in institutional aid each year. When scholarships alleviate or eliminate the burden of loans, graduates are able to pursue their dreams and fulfill their promise.
- **Technology:** In this Digital Age, Fisher aims to provide the access and resources that both challenge and prepare students for the 21<sup>st</sup> century.
- **Facilities:** Record enrollments require new dormitories; championship-caliber athletics requires dedicated fields; technology-driven classrooms are essential to training the next generation of professionals.
- **Arts:** A liberal education requires an expansive arts program. The inspiration gained from drama, painting, and creative writing makes Fisher graduates more thoughtful, worldly, and effective.
- **The Common Experience:** The critical first-year of college requires extensive support services: integrated curricula, speaker programs, and community themes create platforms for learning – and nurture ‘whole students’ who will thrive at Fisher.
- **Career Readiness:** The new four-year sequence – shadowing, affiliation with professional organizations, internships, and capstone projects – amplifies the College’s longstanding commitment to students’ professional development.
- **New Degree Programs:** Fisher’s Communications & Media Studies and Human Services programs, coupled with the existing Management degree, demonstrate its commitment to building a baccalaureate culture.
- **Faculty Development:** Fisher’s faculty are practitioners and scholars. Professors study their field, sharpen their classroom delivery, conduct research, and produce scholarly works in order to prepare students for their career and life.
- **Endowment:** The ability to sustain programs guarantees the durability of the Fisher model and experience for future generations.

## Ambition for the Next Century

The dream of enabling every student to improve his or her life inspires Fisher College. For 105 years, Fisher College has been developing students for success – both in the marketplace and how they live their lives. There is unprecedented vitality and excitement as Fisher embraces its second century.



*If you would like to learn more about Fisher College, please contact Richard A. Levitt, Vice President for Institutional Advancement, at (617) 670-4418 or via e-mail at [rlevitt@fisher.edu](mailto:rlevitt@fisher.edu).*